CONTRIBUTOR GUIDELINES
October 2022

AFN Fishing & Outdoors is always on the lookout for new writers and submissions from freelance writers for our *Freshwater Fishing Australia* magazines.

We are continually striving to provide our readers with the most up-to-date, informative, entertaining and educational fishing articles.

To ensure your article meets the standards set by our editorial and design team, please follow the guidelines contained within this document.

Should you have any further questions, please email editor@afn.com.au or call (03) 9729 8788 during business hours. We look forward to working with you!



TEXT SUBMISSION TECHNICAL

Text should be submitted electronically via email or USB, and should be saved as a Word document.

Please supply a suggested article title and include your full name and contact details (not published).

If you are writing for our magazine for the first time, please write a short biography, detailing previous fishing experience and any sponsorship affilliations.

Before submitting your article, please proof read it thoroughly for any mistakes, and run an English (UK or Australian) spell check.

Magazine deadlines and word limits should also be discussed with the editor prior to article submission.

Finally, don't waste time formatting your document with fonts or colours, as this will be done during the design stage.

PHOTOGRAPHS TECHNICAL

Photos should be submitted electronically via email (max 10mb, send to editor@afn.com.au), USB, DVD or Dropbox.

When taking photos for your article, set your camera to the highest resolution JPEG or TIFF format and shoot at 300dpi (or a minimum of 2,000 pixels wide). If your camera shoots in RAW, please also supply these photos.

We also require a separate text file with captions for each photo.

Aim for at least 8-10 photos per article.

DO NOT:

- Alter, crop or perform any corrections or enhancements on the images
- Submit images shot on a mobile phone or similar device
- Compress photos

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WRITING YOUR ARTICLE

- Your article should be no greater than 1,000 to 1,500 words, unless approved by the editor beforehand.
- Page count will often be determined by the quality of the pictures supplied.
- If your article is published in any AFN titles and you receive payment, that fee also covers its publication in our digital magazines.
- Articles can cover particular species, locations or techniques, and should be informative yet entertaining. The first paragraph sets the tone, and should paint the tone for the rest of the article.
- Technical information or statistics can be incorporated into Fact Boxes. Please clearly label the start and end points of Fact Boxes in your article.
- Only submit text or images that you have taken yourself, or have obtained written permission from the copyright holder. AFN Fishing & Outdoors accepts no responsibility for any copyright infringements from text or images submitted by contributors.
- Text and images must not be published in any other print or digital platform without the written consent of the editor.
- We reserve the right to edit any text and images submitted to us.
- Payments are negotiated on an individual basis. Please email editor@afn.com.au or call (03) 9729 8788 during business hours for more information. You will be required to supply your address, telephone number, email address and ABN (including GST information if registered). If you do not have an ABN, you will need to complete a 'Statement by Supplier' - ask the editor for a copy of the form.

WHAT WE'RE AFTER

- Back country (remote) fishing/camping/hiking/kayaking/boating/4WD (Australia).
- New techniques or new locations in Australia.
- Location based articles with fact boxes - freshwater, saltwater, estuary in Australia.
- Good yarns with a fishing lesson mixed in.
- Well researched historical pieces (Australian).
- Technical articles for spin, fly and bait, from a boat, kayak or landbased.



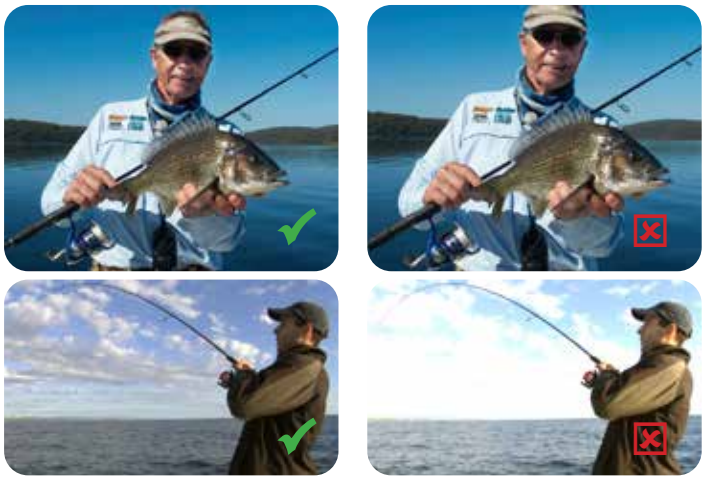
WHAT WE'RE NOT AFTER

- Exotic and foreign country destinations (without prior approval)
- Blatant and not approved advertorial (promotional) articles. A reminder that you must disclose any financial or sponsorship affiliations you have with related businesses.
- Articles promoting private accommodation, unless used as a fact box with a list of other suggested stays in the vicinity.

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PHOTOGRAPHS CREATIVE

- When taking photos with fish, focus on the eye of the fish, as this is where the reader will naturally look.
- Ensure there is plenty of space surrounding the subject of your photo. Shots where the tail of a fish or the top of a person's head are not in frame may be rejected by the design team.
- Instructive articles may have more impact if published with illustrations. Editors may ask for rough sketches to be supplied at times, so they can be redrawn and included into the article.



- When taking photos, shoot different versions with the subject in different parts of the frame (left, centre and right), as this will allow for greater flexibility in the design stage.
- Avoid blowouts from shooting into direct sunlight, and ensure there is correct exposure.
- The subject must be in focus.

PHOTOGRAPH IDEA CHECKLIST

- Photos of scenery and fishing spots (with and without angler)
- Photos of casting
- Photos of angler with fish
- Full body shot of fish
- Close up shot of fish's head/mouth
- Photos of fishing gear used
- Underwater and action shots always make your article more exciting!

CARING FOR FISH

- AFN Fishing & Outdoors promotes responsible angling, a big part of which is looking after your catch.
- Fish should always be photographed in good appearance.
- Wash off any blood and hold the fish in a way so as not to damage it.
- Do not submit photos where a fish's body is not being supported or where a fish is being held only by its jaw or gills.
- Photos which do not follow these guidelines will not be published.



Should you require any further information, please email editor@afn.com.au
We look forward to reading about your fishing adventures!

J722